

R.H. Macy & Co. Attractions Are Prices—Quality—Service
Macy's
 Herald Square 34th St. B'way, 34th to 35th St.

The Second Week of the Great May White Sale



In the Millinery Section One Day Sale of Untrimmed Hats Very Special for Tuesday Only **\$2.97**

Large, soft, gracefully drooping shapes of yedda straw (a), or of latticed straw (b), in such bright summery colors as Jade, Sand, Jay Blue, Pink, Orchid, Rose, and the more conservative Black, Navy, Purple and Brown.

These make delightful summer hats if banked with wild flowers or trimmed with simple band and bow of ribbon.

"Wild Flower" Wreaths at \$2.89

Grasses and wild flowers intertwined make a delightful wreath (c) to adorn the large summer hat. And at our price it is an inexpensive trimming.

If the wreath and the shape are bought here, our milliners will do the trimming without extra charge.

SALES—Second Floor, 34th Street

Continuing the Sale of 2250 White Cotton Blankets (run of the mill) Sale price **\$3.94**

(less than manufacturer's present price)

Of special interest to home and hotel owners.

Slightly imperfect—but the imperfections are hardly perceptible and will not affect the wear or appearance of the blanket. They are of eiderdown wool finish and should not be confused with the less desirable cotton fleeced blankets.

Single, Three-Quarter and Full Size

SALES—Basement, 34th Street, Near

ATTENTION!

For 62 years we have sold, are selling and shall continue to sell, dependable merchandise at lowest-in-the-city prices.

R.H. Macy & Co.



Cotton Crepe Kimonos Special **\$3.89**

The lines of this cleverly designed kimono are unusually becoming. It is a slip-on model, the wide sleeves ornamented with balls, the neck bound with satin ribbon and the waist girdled with a narrow sash.

Rose, Copenhagen, Light Blue, Pink and Lavender.

Sizes 34 to 44.

ON SALE TO-MORROW
SALES—Third Floor, 34th Street.

4000 Yards in This Semi-Annual
Loom End Sale of

RIBBONS

69c Yd.

If sold in piece the regular prices would be from \$1.09 to \$2.29 yard.

Solid Colors in Satins, Failles, Velvets and Taffetas, also

Plaids
Stripes
Checked
Roman
Stripes
Warp Prints



Moire
Brocaded
Tapestry
Dresden
Satin
Stripes

Suitable for millinery, hair bows, sashes, bags, neckwear, vestees and trimmings.

ON SALE TO-MORROW

SALES—Main Floor, 34th Street, Near

Second Offering of Women's "Any Hour" Dresses —for Beach or Cottage Wear



An attractive group of models in sheer fabrics for warm days. As the name implies, these dresses are suitable for wear at any hour of a warm day, when the important thing is to look cool and comfortable, fresh and sweet.

Four Models Illustrated

Model A—\$7.94—Really a very smart model of striped voile, with dainty collar, cuffs and tucked vestee of white. It has the girlish tie sash, and the full skirt has the advantage of a fold trimming.

Model B—\$5.94—Checked voile makes this dainty dress. It features a full skirt with deep hem, and a long tie sash. The collar, cuffs and vestee are of white, and are trimmed with pearl buttons.

Model C—\$4.69—A practical model of voile in dark colorings. Lace-edged collar and cuffs of white add pretty contrast. It has a full skirt and tie sash.

Model D—\$7.49—A particularly attractive model of white crossbar, with square neck outlined with embroidery. It has fancy slashed sleeves, button trimmed, a tie sash, and full skirt with deep fold.

Sizes 36 to 46.

ON SALE TO-MORROW
SALES—Third Floor, Centre



Great Sale of Summer Blouses Being offered at our May Sale **\$2.59**

Illustration A—Blouse of white and colored organdie.
Illustration B—Blouse of novelty checked white voile with organdie collar and cuffs.
Illustration C—Blouse of white voile trimmed with squares of real filet lace.

Illustration D—Blouse of colored stripe voile with pique collar and cuffs.
Illustration E—Blouse of white and colored organdie with new Peter Pan collar.
Sizes 34 to 46

SALES—Third Floor, 34th Street

Sale of Silver Plated Ware An ideal gift

ON SALE TO-MORROW

As a gift for one devoted to her home, a set or separate pieces of this silver will win lasting appreciation.

The "Randolph" pattern featured is the embodiment of dignified simplicity. Each piece, because of its unusually heavy construction, is rich in its effect.

The guarantee which accompanies each piece states that the deposit of silver is greater than the well known "triple plate."

This silver is worthy of a place on the tables of the most discriminating users of silverware. By actual comparison, you will find the real value in this sale.

At half the prices usually asked for plated ware of this quality.

This assortment includes

Sets of six.	Each	Each
Tea spoons, \$1.49	Olive spoons, 49c	
Dessert spoons, 2.97	Berry spoons, \$1.24	
Table spoons, 2.97	Sugar spoons, 37c	
Orange spoons, 2.49	Cold meat forks, large, 94c	
Ice cream spoons, 1.98	Cold meat forks, small, 74c	
Bouillon spoons, 2.97	Pickle forks, 49c	
Oyster forks, 2.24	Butter knives, 47c	
Individual salad forks, 3.24	Jelly knives, 74c	
Tea forks, 2.97	Gravy ladles, \$1.24	
Ice cream forks, 2.49	Soup ladles, small, 2.74	
Medium knives, 2.97	Soup ladles, medium, 3.24	
Dessert knives, 2.74	Tomato servers, 1.49	
Butter spreaders, 2.97	Sugar tongs, 87c	
Medium forks, solid handles, 1.98	Salad serving forks, \$1.49	
	Salad serving spoons, 1.24	
	Baby spoons, 49c	

SALES—Main Floor, Broadway.

Marabou Capes

One-day sale at the special price of

\$4.96

(Tuesday only)

On Tuesday, 200 women and misses will experience the feeling of satisfaction that comes from an economical purchase. These capes are of seal color marabou, 4 strands of it with a centre banding of a strand of ostrich. They are satin lined and are finished with silk ribbon ties and pom-pom ends.



SALES—Main and Second Floors

At the Price of a Year Ago!

Macy's North Star

Refrigerators



A



B

One of these refrigerators will be an excellent addition to your Summer home. They are made of ash lumber and finished with several coats of high-grade varnish. The ice chamber is lined with galvanized steel.

There Are Seven Walls to Protect the Ice

- 1—Outside case
- 2—Air space
- 3—Non-conducting sheathing
- 4—Granulated cork filler, the best non-conductor of heat known.
- 5—Non-conducting sheathing
- 6—Matched lumber
- 7—Galvanized steel

The ice rack, drain pipe and shelves are removable for cleaning. Some of the refrigerators have enamelled lined and others porcelain lined food compartments.

SALES—Basement, 34th Street

We Guarantee Every Refrigerator to Be Exactly as Represented

Two-door style, with enamelled provision chamber.	Wide	Deep	High	Ice capacity	Price
	32 1/2	20 1/4	51 1/4	140 lbs.	\$48.25
Illustration B					
Side icing style, four doors, enamelled provision chamber.	Wide	Deep	High	Ice capacity	Price
	44	26	52 1/4	200 lbs.	\$79.50
Illustration A					
Two-door style with seamless porcelain provision chamber.	Wide	Deep	High	Ice capacity	Price
	30 1/2	19 1/4	50	110 lbs.	\$51.25
	32 1/2	20 1/4	51 1/4	140 lbs.	\$58.75
Three-door side-icing style, with seamless porcelain provision chamber.	Wide	Deep	High	Ice capacity	Price
	41 1/8	24	52 1/4	160 lbs.	\$81.75
Illustration A					

STORE HOURS 9 TO 5.30